



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Stevens Reed Curcio & Potholm
Attention: Accounts Payable
201 Union Street Ste. 200
Alexandria, VA 22314-3219

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169161-1	10/28/12	October 2012	10/01/12 - 10/27/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Reform NM Now	M-Su week	326 / Sked B

Flight Dates	Order #	Alt Order #
10/21/12 - 10/28/12	169161	06865519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	51	109

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/22/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-03 \$850.00 NM 1 All Tu 10/23/12 6:27 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-03 \$850.00 NM 2 All W 10/24/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-03 \$850.00 NM 5 All Th 10/25/12 6:55 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-03 \$850.00 NM 4 All F 10/26/12 6:58 AM News 4 Today II 6a-7a M-F 6a-7a :30 RNM-T12-03 \$850.00 NM									
2	10/22/12	10/26/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$850.00									
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3	10/22/12	10/26/12	News 4 @ Midday M-F	M-F 12noon-1p	MTWTF--	:30	5	\$400.00	NM
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4	10/22/12	10/26/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 RNM-T12-03 \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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Reform NM Now	M-Su week	326 / Sked B	

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4	All	F	10/26/12	11:23 PM	The Tonight Show	M-Th 1035p-1135p	:30	RNM-T12-03	\$500.00	NM																																																																													
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<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>2</td><td>\$1,400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Th</td><td>10/25/12</td><td>10:24 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>RNM-T12-03</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>F</td><td>10/26/12</td><td>10:29 PM</td><td>News 4 @ 10p M-F</td><td>M-F 10p-1035p</td><td>:30</td><td>RNM-T12-03</td><td>\$1,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	2	\$1,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Th	10/25/12	10:24 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-03	\$1,400.00	NM	2	All	F	10/26/12	10:29 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	RNM-T12-03	\$1,400.00	NM																																	
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10	10/22/12	10/26/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	1	\$900.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

INVOICE

DUPLICATE

www.kobtv.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
169161-1	10/28/12	October 2012	10/01/12 - 10/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Reform NM Now	M-Su week	326 / Sked B	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/27/12	10/27/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/27/12 6:54 PM News 4 @ 630p Sat Sa 630p-7p :30 RNM-T12-03 \$400.00 NM									
12	10/21/12	10/21/12	News 4 Special @ 430p	Su 430p-5p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/21/12 4:59 PM News 4 Special @ 430p Sun Su 430p-5p :30 RNM-T12-03 \$850.00 NM									
<u>Total Spots</u>							38		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,100.00
<u>Agency Commission</u>	\$4,365.00
<u>Net Amount Due</u>	\$24,735.00
ABQ 7.0%	\$1,731.45
<u>Amount Due</u>	\$26,466.45